

A
new
video
training package
from
QMR



AWESOME!

Part 1. A New Generation At Work

Part 2. Engaging Gen Y

What makes Generation Y different? What experiences have influenced their attitudes, values and work styles? What do they need for success at work? How can organizations engage and inspire them for maximized impact and productivity?

These questions are increasingly important as the largest generation in history begins entering the workforce. In the next few years, 38% will constitute Gen Y employees. They are smart, adaptable, energetic, skilled and eager to make their mark; but, these young people do things differently. They enter with great expectations...and a culture unfamiliar to many of us.

To help you prepare for the task of engaging, inspiring and productively channeling their energies, here is **AWESOME!** a 2-part video-based training program.

Part 1. "A New Generation @ Work" presents 24 Gen Y employees from a wide range of occupations, sharing what makes them tick.

Part 2. "Engaging Gen Y" introduces 5 managers presenting their views on how to help Millennials succeed. You will be enlightened, energized and entertained!

Contents:

- 2 videos, 10 minutes each
- Available via online Streamed Learning or on DVD
- A facilitator's guide, PowerPoint slides, reproducible handouts and program transcripts

Cost:

A single copy. Rental \$295; Purchase \$625

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Monad Trainer's Aide, Inc., 1.800.344.6088
carol@monadtrainersaide.com

