



# FISH! Culture

## Conversations That Transform Your Organization

Conversations don't just impact your culture, they **ARE** your culture!

**FISH! Culture** is a 10-unit, structured program, that permeates an organization, sustaining the FISH! Philosophy. It was created to maintain the exuberance, initially viewing the FISH! video, generates. And if you loved the video, you will be ecstatic about the FISH! Culture program.

**FISH! Culture** allows you to experience how 4 simple practices; **Be There, Play, Make Their Day, Choose Your Attitude**, will make a big, positive change in your organization. Focused on **Conversation, Action and Reflection**, here are the many benefits this program offers.

- Reduce** employee turnover
- Improve** morale
- Build** relationships
- Encourage** team commitment, accountability, creativity, trust, respect and action
- Create** a culture that fosters success

### Availability.

**On-line previews only.**

**Purchase only;** and only in DVD, \$999.

If you presently have the FISH! video, you can upgrade to FISH! Culture for only \$449. All you need is the video's serial number. Just call for details and the procedure.

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The **FISH! Culture** program includes these items.

**FISH! Culture DVD.** Includes the FISH! video, other videos for use in Essential Conversations; plus additional features just for the facilitator.

**73 page FISH! Culture Facilitator's Guide.** A conversation-by-conversation guide to bring The FISH! Philosophy into your organization. FISH! Wisdom for the facilitator on the 4 practices, conversation questions, and a call to action. Additional thoughts and wisdom, are also included in the More Tools Section of the guide; to help in transforming your organization.

**60 minute Audio Companion.** Dive deeper into the 4 practices of FISH!, by experiencing stories gleaned from our clients.

**81 page Personal Workbooks (6).** Thought provoking questions, FISH! Wisdom and space to reflect on the conversations that are occurring; plus place for ideas, notes or reactions. Involving your employees in the 10 Essential Conversations.

**40 pack FISH! Thank You Cards.** Measuring 3.5" x 2", it's a great way to recognize people for living The FISH! Philosophy. Encouraging everyone to continue their actions by observing **Be There, Play, Make Their Day and Choose Your Attitude.**

**Pete the Perch:** On your computer or desk, keep him in sight, as a reminder of the FISH! Philosophy. Toss him around for a bit of fun.

**FISH! Magnet:** A useful way to attract attention to the powerful practices of FISH!

**Pen:** Have fun taking notes.

**Important note:** Contact us for details and/or previews of LeaderFish!; plus these Fish! Philosophy Case Studies. Fish! Tales: Building Trust; Fish! Tales: Jump Start; Fish! Tales: Peak Experiences; Fish! Tales: Sprint; Fish! Tales: Vital Signs; and Fish! Sticks, which is a second, but later look at the Pike Place Fish Market.

For a **FREE VHS, DVD, or On-Line preview**, please contact:  
**Monad Trainer's Aide, Inc., 1.800.344.6088**  
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