

Golf & The Art Of Customer Service

Strategies for branding superior customer service

A book and a video in 3 versions; featuring the extraordinary golf pro, Peter Belmont. See flyer for details.

The book has 4 basic principles: **1. Act As One; 2. Complete The Circle; 3. The U Factor; 4. The Show's Right Here.**

They make the strategy succeed, bringing everyone in your organization together, functioning as a single, cohesive unit. The videos kick it up, expanding on the basics, and offering more how-to steps for building your brand.

Reserve a preview of any, or all, of these 3 soon-to-be-released adaptations.

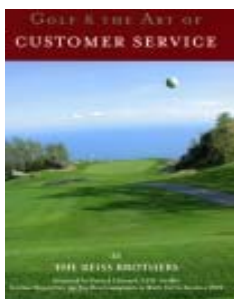


1. Business



2. Healthcare

Sorry no photo.
Peter and the rest of the cast are still out on the golf course. But on the right is a short rundown about him.



This book **Golf & the Art of Customer Service** correlates the strategy and skills of golf to the strategy and skills of successfully branded customer service. Quick reading, a purchase at \$16.95 (plus shipping and applicable taxes) is accompanied with a video discount.

3. Application-Free Basics

Peter has been a PGA Teaching Professional for over 25 years; holder of 11 golf course records; 5 golf equipment patents and winner of 123 of 124 match play matches. Ben Hogan (golf legend and inventor) once said, "Peter Belmont is the most knowledgeable golf professional I ever talked to." Hogan also asked Peter to test several of his products. Named as "Golf's Most Complete Teacher," Peter has been featured on ESPN in four one-hour specials showcasing the fundamentals of golf and Peter's insightful instruction. He has authored 7 books on the game, and the skills of golf.

For a FREE DVD, VHS, or On-Line preview, please contact:
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