



Who Says We Can't Do It?

AN UNFORGETTABLE STORY

Cancer Survivor. Champion. Hero. Leader. Lance Armstrong is perhaps the most inspirational sports figure on the planet today. His story of overcoming cancer and winning the Tour de France for 4 consecutive years has inspired millions of people; by seeing him on television or reading his best-selling book, *It's Not About the Bike*.

AN UNFORGETTABLE VIDEO

Lance Armstrong's story is available in this unique program. A poignant, human, and compelling presentation to get people thinking positively about achieving virtually any goal. Geared for all levels and any topic, after watching this video, viewer's will respond, **"Who Says We Can't Do It?"**

AN UNFORGETTABLE LEARNING EXPERIENCE

Outlining the importance of goals, tactics, teamwork and leadership as critical elements of any successful undertaking, the underlying message is that people must commit to work together. And to succeed, give their all, to achieve their goals, as greatness cannot be achieved with half measures. We sure you will agree, this is the most inspirational video ever made.

USES

Teamwork; Leadership; Strategic Planning/Goal Setting; Overcoming Adversity; Motivation; Meetings; Management

KEY LEARNING POINTS

Understand the importance of teamwork
Learn how Lance recognizes and supports his team
See how planning and tactics play a key role in success
Understand how goals are set and adjusted in order to win
If you get a second chance - go for it!
Know the competition
Quitting is never an option

SHORT CUT

A shorter version is available, telling Lance's story and the team's success; without mentioning his cancer recovery.

LENGTH

20 & 12 minute versions; plus workbook

PRICE

PREVIEW: **FREE**; RENTAL: **\$295**; PURCHASE: **\$695**

Lance Armstrong Meeting Openers

CROSSING THE FINISH LINE 3 minutes

"I think the day that I stop having those goals of continually improving, then that's the day I better stop." quotes Armstrong. This video conveys how his team understand the importance of setting and achieving goals; and it will energize and motivate your employees to understand too.

Motivational messages are: Be Prepared; Details Matter; Stay Calm; Have Fun; Give It Your All; Improve Constantly; Celebrate Success.

TEAMWORK 2 minutes

"It is almost the ultimate team sport, because you have so many different variables." Cycling is a team sport. And Lance and his team, will motivate and inspire your team to the high levels of success, they have achieved.

Motivational messages are: No One Wins Alone; Be Confident; Support Your Team; Focus On The Goal; Communicate; Synchronize.

PERSPECTIVE: A DIFFERENT VIEW 2 minutes

"I realized that if I was given another chance I was not going to screw it up." A 4 time Tour de France winner and cancer survivor, Armstrong has a unique view on success and achievement. If your organization is facing critical challenges like change, downsizing, or new goals, employees and managers will gain key insights on meeting them.

Motivational messages are: No One Wins Alone; Be Confident; Support Your Team; Focus On The Goal; Communicate; Synchronize.

PRICING:

PREVIEWS: **FREE**

RENTALS: **\$225**; additional titles **\$75**, if ordered together

PURCHASES: **\$395**; additional titles **\$150**, if ordered together

For a previews please contact:

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SPECIAL OFFER

*Who says we can't do it? & Lance Armstrong's Meeting Openers, **\$1,145** regularly \$1,390*